

FIG. 1 Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

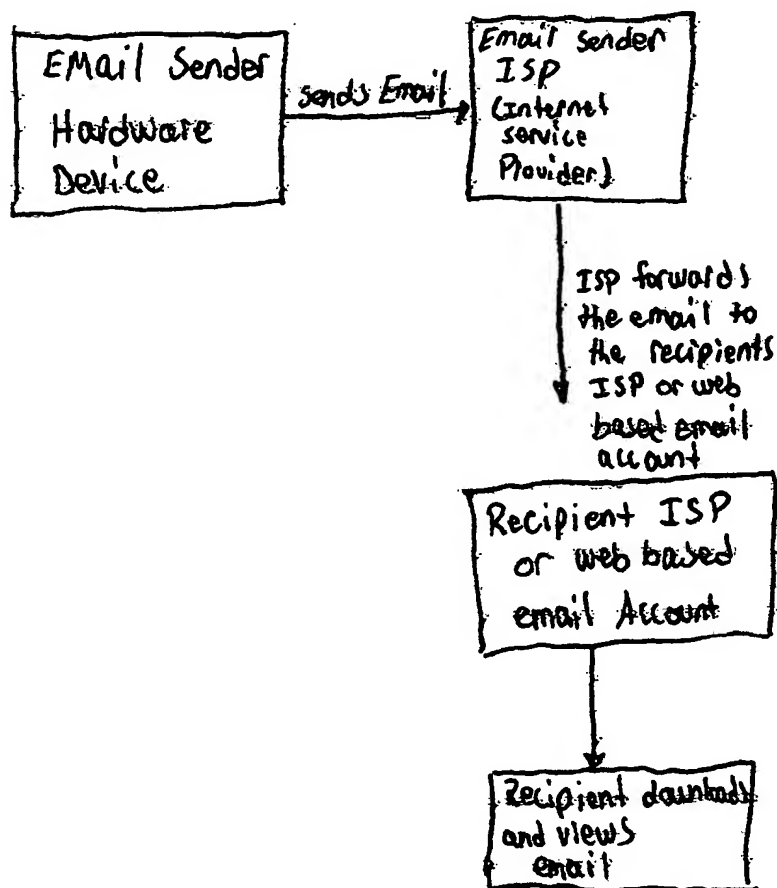


FIG. 2 Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

PUBLISHER MAIL SERVER

Publisher sends
email from
Mail SERVER

email
sent

Recipients ISP
or Web based
email account receives
email

Recipient
Downloads
email

End User
Downloads and
reads email

BEST AVAILABLE COPY

FIG. 3 Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

P = Publisher
 PI = Publication
 A = user installed Application
 S = user/subscriber
 NP = New Publication for User
 V = Publication Viewing Statistics

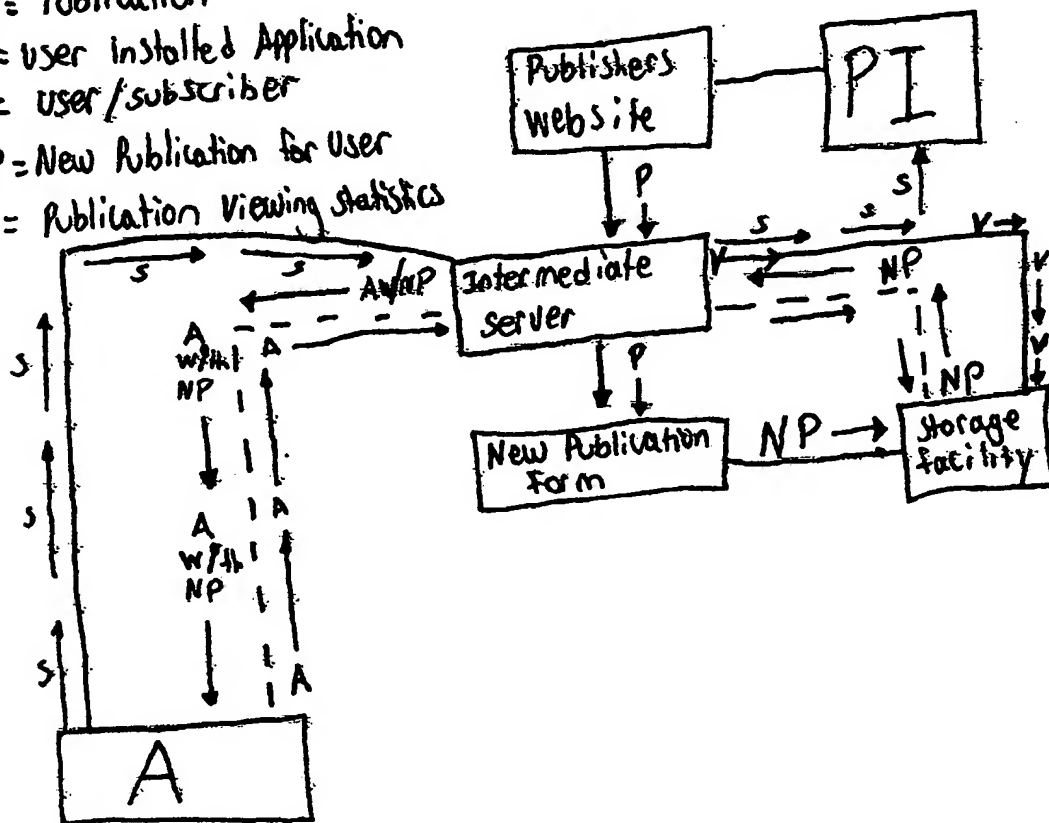


FIG. 4/ Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

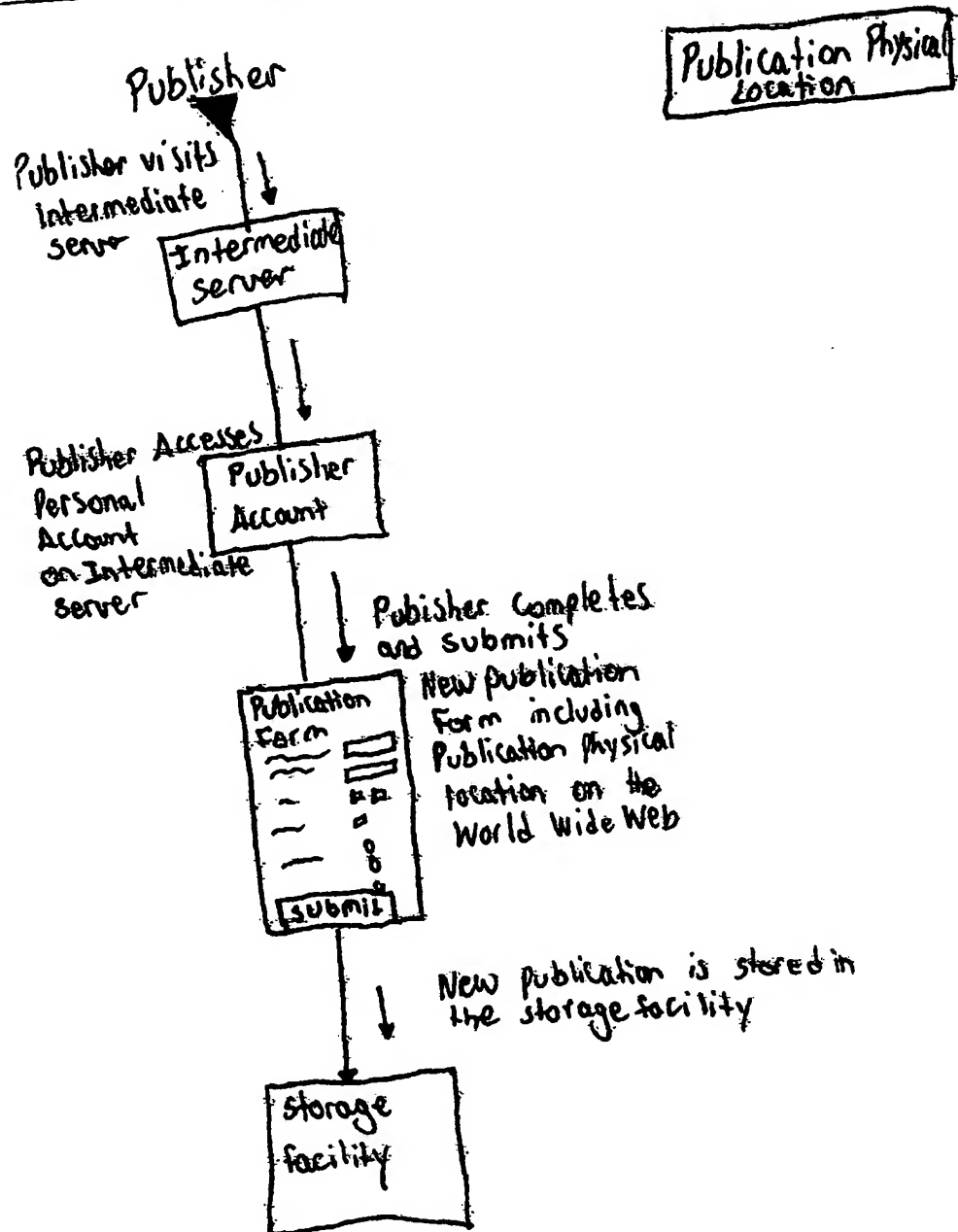
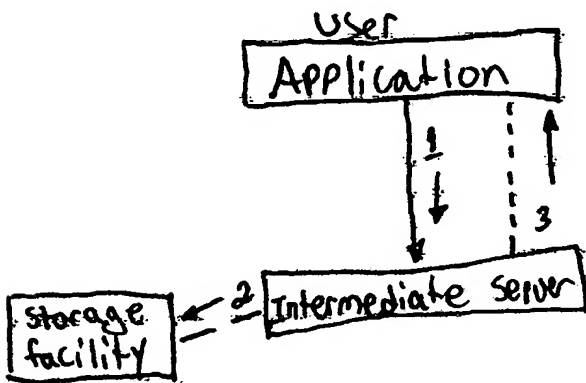


FIG. 5

**Method and System For Connecting Publishers With Subscribers
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Inventors: Roen Prince Branham; Victor Jason McDaniel



Order of Execution

- 1 _____
Application connects to intermediate server with Unique ID
- 2 _____
Intermediate server connects to storage facility to determine if there are new publications for the user
- 3 - - - - -
If there are new publications then the intermediate server sends hyperlinked titles back to the application upon the click of a "visit New Publication" button on the Application by the user

**FIG. 6 Method and System For Connecting Publishers With Subscribers
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Inventors: Roen Prince Branham; Victor Jason McDaniel

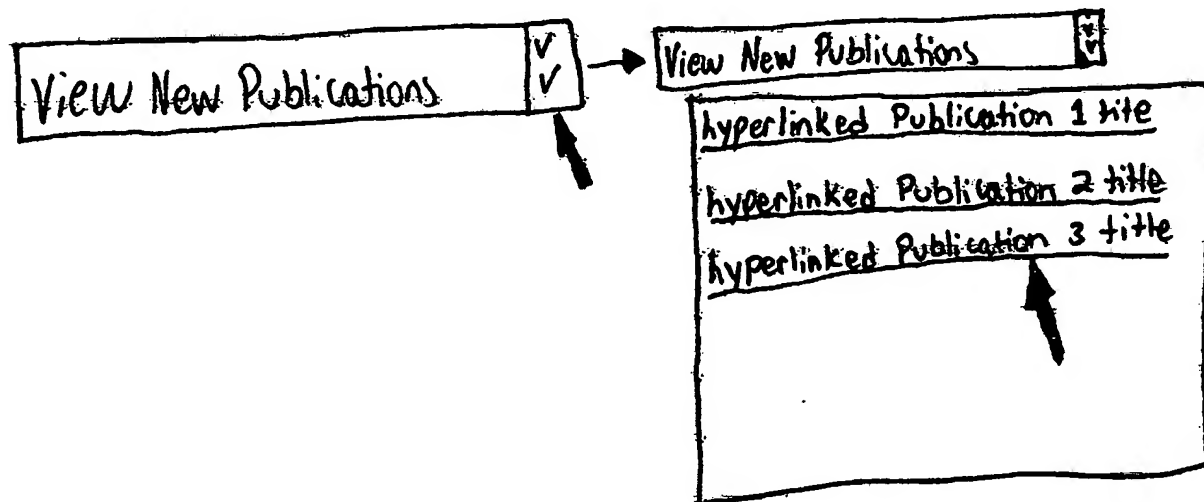


FIG. 7

**Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application**

Inventors: Roen Prince Branham; Victor Jason McDaniel.

user registration path
————— 1
— — — — 2
+ + + + + 3
* * * * * 4

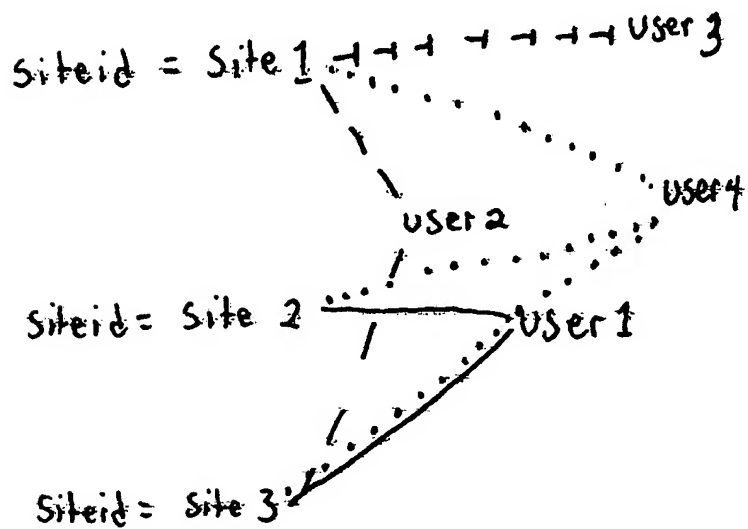


FIG. 8

Method and System For Connecting Publishers With Subscribers
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Inventors: Roen Prince Branham; Victor Jason McDaniel

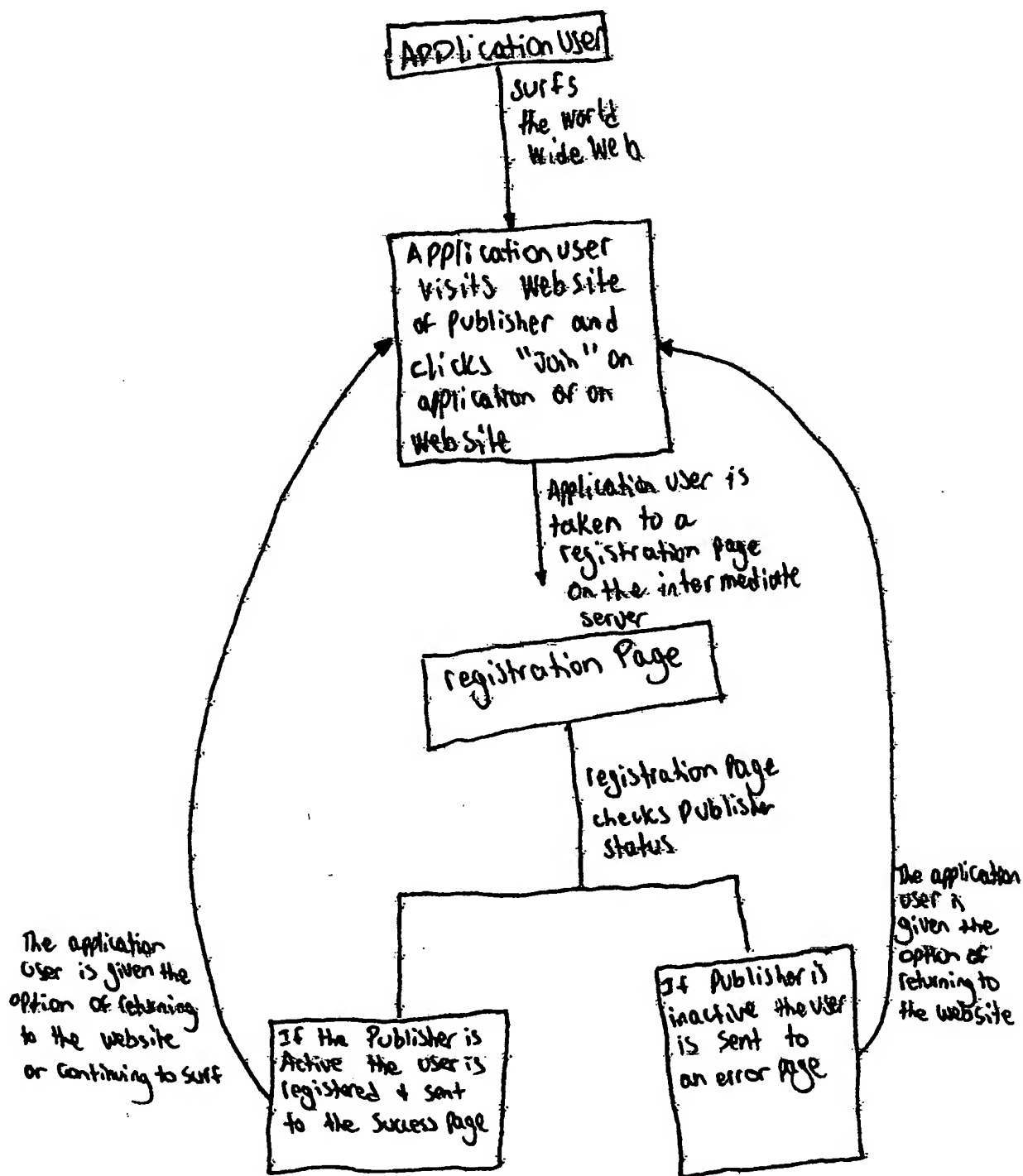


FIG. 9

Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

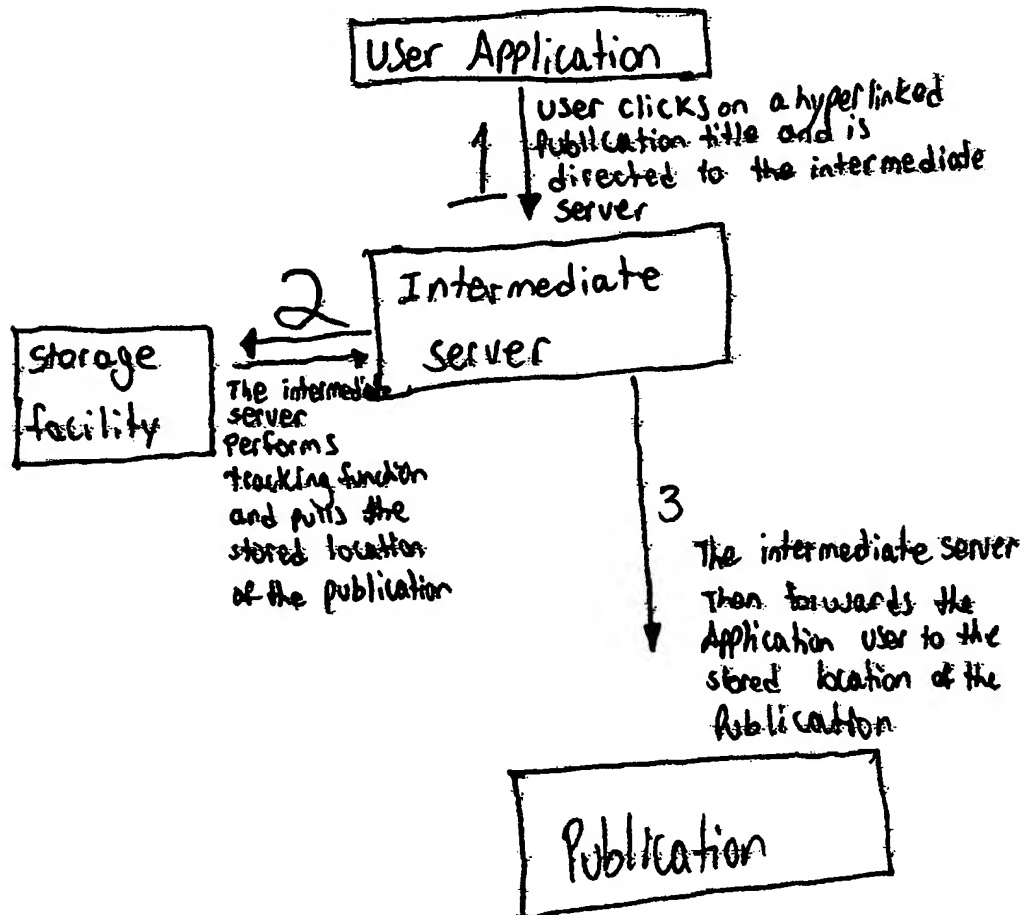


FIG. 10 Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Iason McDaniel

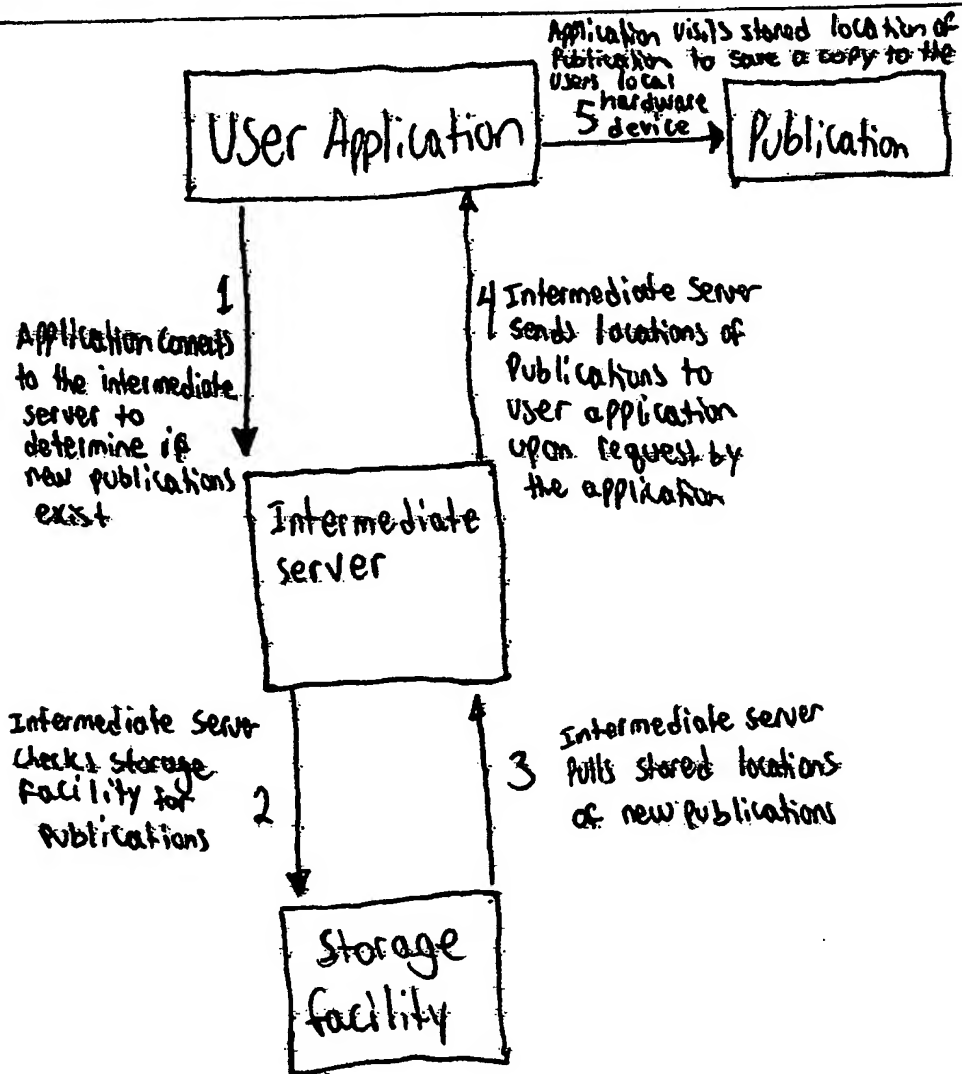


FIG. 11 Method and System For Connecting Publishers With Subscribers Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

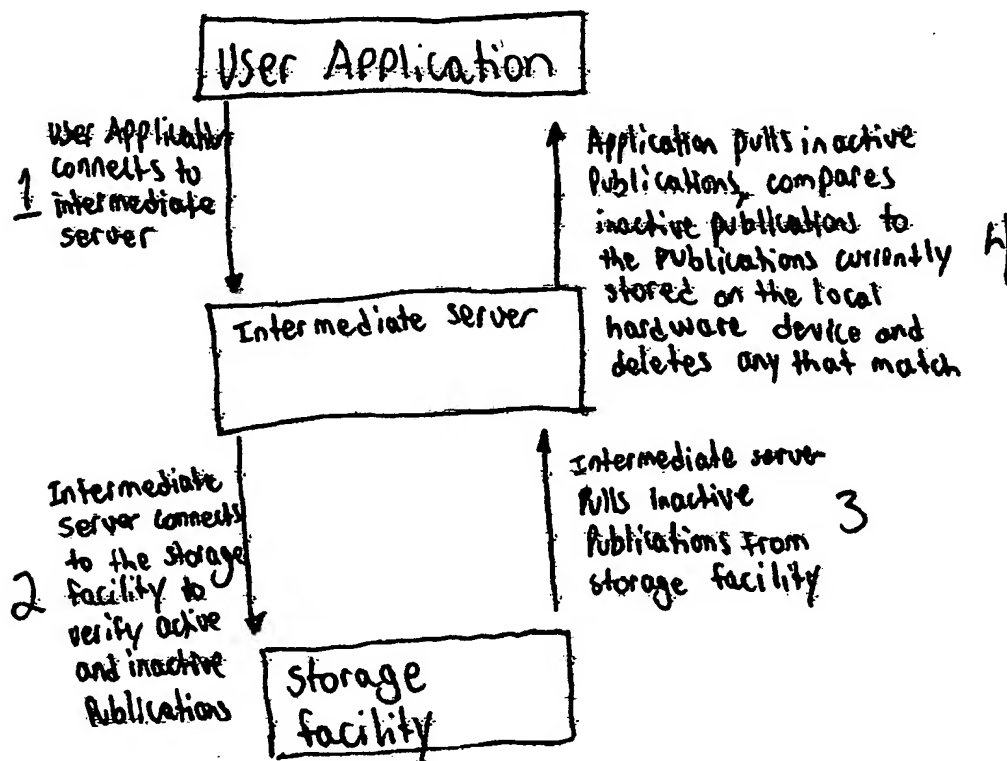


FIG. 12 Method and System For Connecting Publishers With Subscribers
Through an Intermediate Server and a User Installed Application

Inventors: Roen Prince Branham; Victor Jason McDaniel

12 NEW

5 NEW

3 NEW

XXXXX = red

==== = yellow

||||| = blue